

1. OVERVIEW: The purpose of the ONE HUMAN FAMILY QCA (“Sponsor”) **Video Contest #whatsupwithiowa** (“Contest”) is to change the course of Iowa public policy by engaging young people on progressive issues and reaching as broad an audience as possible. We seek videos that promote these five progressive issues:

Please create and post a short form video(s) covering one or more of the following topics:

1. Increased Funding for Public Education
2. Valuing Human Lives over Gun Rights
3. Iowa Needs Immigrants/protecting the rights of refugees
4. Women’s Reproductive Rights
5. Support for LGBTQ Community

Entrants will create and post (multiple platforms allowed) short form videos. ENTRANTS MUST EMAIL A LINK TO THEIR VIDEO to [richdhendricks@msn.com](mailto:richdhendricks@msn.com). The Contest provides eligible entrants the chance to win the Prizes as outlined and defined below. By entering or participating in the Contest, Entrants agree to be bound by these Official Rules and by the decisions of the Sponsor, which is final and binding in all respects.

2. ELIGIBILITY: The Contest is open only to individuals who are residents of Iowa or students enrolled in an Iowa school and are between the ages of 18 (OR, if under the age of 18, have your parent or legal guardian’s permission to enter this Contest) and 26. Entrants must maintain access to the Internet throughout the Contest Period (as defined below). By participating in the Contest, each Entrant represents and warrants that he or she meets these eligibility requirements and has read, accepts, and will comply with these official rules (the “Official Rules”), and acknowledges that any violation of these Official Rules may disqualify Entrant from the Contest.

3. CONTEST PERIOD: The Contest entry period will start on February 1, 2023 at 8:00 AM and end on March 1, 2023 at 11:59 PM CST (“Contest Period”). All entries must be submitted during the Contest Period to be eligible to be a Winner.

4. HOW TO ENTER: To enter the Contest, (1) publicly post an original video to the internet via any social media platform (TikTok, Youtube, etc.) account, (2) include the hashtag **#whatsupwithiowa** and **#OneHumanFamilyQCA** in the caption of your post, and email a link to [richdhendricks@msn.com](mailto:richdhendricks@msn.com) (collectively, steps 1 to 3 will be considered an “Entry”). The Sponsor will have complete discretion over interpretation of the Official Rules, of administration of the Contest, and of selection of Winners (defined below). Decisions of the Sponsor as to the administration of the Contest, interpretation of the Official Rules, and the selection of the Winner will be final and binding in all respects on all Entrants. There is no limit to the number of Entries a person may submit into this Contest. All Entrants must have a valid e-mail address. All Entries that are late, illegible, incomplete, damaged, destroyed, forged, or otherwise not in compliance with the Official Rules may be disqualified from the Contest at Sponsors’ sole and absolute discretion.

5. PRIZES: Five \$300 Winners for best video. Honorable mentions may be awarded. Sponsor reserves the right to increase the amount of prize money.

6. WINNER DETERMINATION, NOTIFICATION, & PRIZE CLAIMING: A panel of qualified judges chosen by Sponsor (the “Contest Judges”), will select the Winners based on the following criteria: the creativity, design, and aesthetic of the video (40%), the technical skill involved in creating the video and the quality

of the video (10%), and overall reach/engagement on posts (50%). The Sponsor is not responsible for and will not be liable for late, lost, damaged, intercepted, misdirected, or unsuccessful efforts to notify the potential Winner. When the potential Winner is contacted, he/she will be required to respond to the Notification within five business days providing his/her e-mail address, mailing address and Iowa connection (if not a resident of Iowa) for verification. OHFQCA will contact each potential Winner at the e-mail address provided by potential Winner asking whether he/she accepts the Prize. If no response is received within five business days, an alternate Winner will be selected, based on the original criteria.

7. PUBLICITY RELEASE & LICENSE RIGHTS: Subject to applicable law, Winner, irrevocably grants to the Sponsor the right and permission to use their name, voice, likeness, and the video submitted for advertising, promotional, and publicity purposes in connection with the Contest, in all forms of media and by all manners (now and hereafter known), and on and in connection with related products, services, advertising, and promotional materials (now known or hereafter developed), worldwide, in perpetuity, without any obligation, notice, or consideration except for the awarding of the Prize to the Winner. As a condition of entry into the Contest, and by submitting an Entry into this Contest, except where prohibited by law, each Entrant grants to the Contest Entities a non-exclusive, unrestricted, unconditional, unlimited, transferable, sublicensable, irrevocable, royalty-free, worldwide license to archive, copy, cache, encode, store, reproduce, record, sell, sublicense, distribute, transmit, broadcast, synchronize, adapt, edit, modify, publicly display, publicly perform, publish, republish, promote, exhibit, create derivative works based upon, and otherwise use Entrant's Entry, other submitted information, and the video submitted by Entrant (collectively, "Licensed Rights") in all formats, on or through any means or media now known or hereafter developed, and with any technology or devices now known or hereafter developed, without additional review, compensation, permission or approval. This license includes the right for the Contest Entities to use the Entry for the Contest and activities surrounding the promotion and marketing of the Contest, including announcing the Winner on the Sponsor's website, on social media platforms, and in other marketing materials at the Contest Entities' discretion.

8. GENERAL RULES: The Sponsor reserves the right to change, add to, delete, suspend, or terminate these Official Rules, the Contest, and the Prizes. The Sponsor is not responsible for lost, misdirected, misplaced, tampered with, deleted, or invalid entries. The Sponsor reserves the right to disqualify any Entrant found to be: (a) tampering with the entry process or the operation of the Contest; (b) acting in violation of these Official Rules; or (c) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person.

9. ENTRANT OBLIGATIONS (WAIVERS, DISCLAIMERS, & RELEASES): By participating in the Contest, you agree, to the extent permitted by law, to indemnify, defend, and hold harmless the Contest Entity from all complaints relating in any way to: (a) your participation or attempt to participate in the Contest. SPONSOR DOES NOT ASSUME ANY RESPONSIBILITY OR LIABILITY FOR ANY TECHNICAL PROBLEMS OR MALFUNCTIONS WHICH MAY AFFECT THE OPERATION OR YOUR EXPERIENCE WITH THE CONTEST.

10. INFORMATION SUBMITTED: As a condition of entering the Contest, Entrant gives consent for the Sponsor to obtain Entrant's name, address, and other information. Any information Entrant provides to the Sponsor may be used to communicate with Entrant in relation to this Contest or on a Contest Winners list.

11. SPONSOR: This Contest is sponsored by One Human Family of the Quad Cities Area and funded by a grant from The Puffin Foundation.